



## NEWS RELEASE

Henry Schein, Inc. • 135 Duryea Road • Melville, New York 11747

### For Immediate Release

**FOR:** Henry Schein, Inc.  
**CONTACT:** Susan Vassallo  
Vice President, Corporate Communications  
(631) 843-5562  
[susan.vassallo@henryschein.com](mailto:susan.vassallo@henryschein.com)

### HENRY SCHEIN MEDICAL SYSTEMS TO SHARE ‘BEST-PRACTICES’ FOR EMR SELECTION AND IMPLEMENTATION WITH MGMA ATTENDEES

*Educational content is designed to help small- and mid-size practices implement EMR solutions, qualify for EMR incentives and understand final meaningful use rules*

**Boardman, Ohio – October 21, 2010** – Henry Schein Medical Systems, a provider of proven and cost-effective practice management (PM) and electronic medical records (EMR) systems, today announced that attendees of the 2010 Medical Group Management Association (MGMA) annual conference will have exclusive access to a new white paper presenting practical advice on how to successfully implement an EMR.

Henry Schein’s newly published white paper on EMR implementation will be available only to individuals who register for the 2010 MGMA conference Oct. 24-27 in New Orleans. Access to the white paper, which is posted in a special section on the MGMA website, will be granted once registration for the conference is complete.

During the conference itself, Henry Schein will also present objective content about how to qualify for EMR incentives. The information, which has been well-received at recent industry events, is designed to help attendees better understand final meaningful use mandates and select the right EMR solution.

While EMRs have been available for several decades, only a fraction of small- to mid-size practices have fully implemented the technology. EMR-related information available at the Henry Schein booth (#1008) will highlight critical issues practice leaders need to consider when evaluating which EMR technology is right for their situation. Booth visitors will also have the opportunity to register to win an Amazon Kindle.

“Many small- and medium-size practices don’t have abundant internal resources they can devote to selecting an EMR that will provide a solid starting point from which they can meet meaningful use deadlines,” says Keith Slater, general manager and vice president of Henry Schein Medical Systems. “The diverse package of information we’re sharing will help MGMA attendees understand the ARRA stimulus incentives, demonstrate how other practices have successfully implemented an EMR and outline best practices for implementing the solution they choose.”

Prior to attending the conference, registrants can download the white paper titled “Managing a Successful EMR Implementation.” Visitors to the Henry Schein booth will view a presentation entitled “CMS EHR

Incentive Program: Understanding the Final Objectives.” The presentation outlines best practices for objective EMR selection and implementation and an explanation of the final meaningful use rules

### **About MicroMD and Henry Schein Medical Systems**

Henry Schein Medical Systems MicroMD provides simple yet powerful EMR and practice management solutions that help facilitate the delivery of superior patient care; automate incentive and quality reporting activities; and streamline operations for today’s busy providers. Full-featured, time-tested and budget-friendly, the MicroMD CCHIT-certified, award-winning software helps small practices, large medical groups, community health centers and billing services accelerate progress towards a paperless environment and health information exchange with minimal disruption and stress. High client retention rates attest to its market-leading presence and client-centric focus. Visit us at [www.micromd.com](http://www.micromd.com) or call 1-800-624-8832.

### **About Henry Schein, Inc.**

Henry Schein, a Fortune 500® company and a member of the NASDAQ 100® Index, is recognized for its excellent customer service and highly competitive prices. The Company's four business groups - Dental, Medical, International and Technology - serve more than 600,000 customers worldwide, including dental practitioners and laboratories, physician practices and animal health clinics, as well as government and other institutions. The Company operates through a centralized and automated distribution network, which provides customers in more than 200 countries with a comprehensive selection of more than 90,000 national and Henry Schein private-brand products in stock, as well as more than 100,000 additional products available as special-order items. Henry Schein also provides exclusive, innovative technology offerings for dental, medical and veterinary professionals, including value-added practice management software and electronic health record solutions.

Headquartered in Melville, N.Y., Henry Schein employs more than 13,500 people and has operations or affiliates in 23 countries. The Company's net sales reached a record \$6.5 billion in 2009. For more information, visit the Henry Schein Web site at [www.henryschein.com](http://www.henryschein.com).

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