



NEWS RELEASE

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For Immediate Release

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HENRY SCHEIN MEDICAL SYSTEMS TO PRESENT EDUCATIONAL ‘BEST PRACTICES’ INFORMATION ON EMR IMPLEMENTATION AT AAFP, AAP CONFERENCES

*Objective content is designed to help small- and mid-size practices
select the right EMR and understand final meaningful use rules*

Boardman, Ohio – September 23, 2010 – Henry Schein Medical Systems, a provider of proven and cost-effective practice management (PM) and electronic medical records (EMR) systems, today announced that it will present objective, educational content about how to qualify for EMR incentives at upcoming AAFP and AAP national conferences. The information, which was well-received at the recent Professional Association of Health Care Office Management conference in Orlando, is designed to help attendees better understand final meaningful use mandates and select the right EMR solution.

The American Academy of Family Physicians (AAFP) Scientific Assembly is meeting Sept. 29 – Oct. 2 in Denver and the American Academy of Pediatrics (AAP) National Conference will be held Oct. 2 - 5 in San Francisco.

While EMRs have been around for several decades, only a small percentage of small- to mid-size practices have fully implemented the technology. The information being presented by Henry Schein will help practices identify the issues they need to consider when making a decision about EMR technology, particularly how to determine if a given system supports compliance with meeting meaningful use requirements.

Visitors at the Henry Schein booth (AAFP: #1848 and AAP: #1932) will view a presentation entitled “CMS EHR Incentive Program: Understanding the Final Objectives.” The presentation outlines best practices for objective EMR selection and implementation, an explanation of the final meaningful use rules, and pitfalls small- and mid-size practices face when considering an affiliate hospital-sponsored, enterprise-wide EMR system. Other resources available to visitors will include a bank of family practice EMR implementation case studies.

“An EMR should be an indispensable tool that helps users to get their jobs done effectively and must meet the needs of each particular practice,” says Keith Slater, general manager and vice president of Henry Schein Medical Systems. “Additionally, the solution should provide the technology needed for practices to meet meaningful use deadlines. Our presentation will help visitors understand the ARRA EMR stimulus incentives and our case studies will show them how others like them successfully implemented an EMR solution.”

Attendees of both shows are invited to visit the Henry Schein Medical Systems booth to learn more and register to win an Amazon Kindle.

“Our goal is to provide the foundation necessary for small- and mid-size practices to make decisions that help improve patient safety, increase office efficiencies and secure reimbursement for EMR implementation and use,” added Slater.

About MicroMD and Henry Schein Medical Systems

Henry Schein Medical Systems MicroMD provides simple yet powerful EMR and practice management solutions that help facilitate the delivery of superior patient care; automate incentive and quality reporting activities; and streamline operations for today’s busy providers. Full-featured, time-tested and budget-friendly, the MicroMD CCHIT-certified, award-winning software helps small practices, large medical groups, community health centers and billing services accelerate progress towards a paperless environment and health information exchange with minimal disruption and stress. High client retention rates attest to its market-leading presence and client-centric focus. Visit us at www.micromd.com or call 1-800-624-8832.

About Henry Schein, Inc.

Henry Schein, a Fortune 500® company and a member of the NASDAQ 100® Index, is recognized for its excellent customer service and highly competitive prices. The Company's four business groups - Dental, Medical, International and Technology - serve more than 600,000 customers worldwide, including dental practitioners and laboratories, physician practices and animal health clinics, as well as government and other institutions. The Company operates through a centralized and automated distribution network, which provides customers in more than 200 countries with a comprehensive selection of more than 90,000 national and Henry Schein private-brand products in stock, as well as more than 100,000 additional products available as special-order items. Henry Schein also provides exclusive, innovative technology offerings for dental, medical and veterinary professionals, including value-added practice management software and electronic health record solutions.

Headquartered in Melville, N.Y., Henry Schein employs more than 13,500 people and has operations or affiliates in 23 countries. The Company's net sales reached a record \$6.5 billion in 2009. For more information, visit the Henry Schein Web site at www.henryschein.com.

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